











Reference Concept

TFW is an international, independent and innovative event addressed to emerging brands, young stylists and small and medium-sized enterprises of fashion. Its international vocation and, at the same time, its focus on local and national talents is confirmed by the ability to attract companies, brands and stylists from all over the world thanks to the collaboration with local and foreign authorities to offer fashion designers a strategic showcase at an international level.

The event is **promoted worldwide thanks to the collaboration with the Enterprise Europe Network (EEN)**, the most important European network, cofinanced by the European Commission, that supports small and medium enterprises offering services related to innovation and internationalization. The EEN network holds over 600 contact points worldwide to facilitate growth and competitiveness of companies wishing to innovate and grow internationally.

The attention to the B2B relations in the fashion sector has given rise to the "Torino Fashion Match", a matchmaking event of free pre-scheduled meetings, aimed at those who work in the textile/fashion sector interested in establishing new international collaborations. The event is organized every year by Unioncamere Piemonte (the Regional Union of the Chambers of commerce of Piedmont Region) as member of the EEN Network and of the Sector Group Textile, within EEN. The broad appeal and the success that the event has had in 7 years has consolidated the strength of the format, promoting its notoriety globally.

Being now one of the most anticipated event in the area, Turin Fashion Week has always responded effectively to the changes and innovations, building an **online platform to offer its users access to interviews, webinars and digital fashion shows**, involving professionals and industry experts from all over the world, so that the opportunities and activities that the event has always offered live were not lost, but enhanced.



What

TFW is an **international, independent and innovative format of fashion event** addressed to emerging brands, young stylists and small and medium-sized fashion companies, devoting ample space to both b2b and b2c fashion.

When

Establishing itself as an annual event since 2016, every year TFW realises 7 days of fashion shows, talks, workshops with international speakers, B2B meetings, exhibition areas and international brokerage events between buyer companies and fashion system experts.

Where

The event takes place in Turin but has a worldwide resonance thanks to the collaboration with the Enterprise Europe Network (EEN) supporting SMEs and young entrepreneurs in the path of innovation growth and openness at international level by providing services dedicated to innovation, to sustainability and internationalization







enterprise europe network

TORINO FASHION MATCH 2023

28/29/30th June 2023

The International event of bilateral meetings for Fashion | Textile | Design and Creative industries to help your business to innovate and to grow at international level

The **business side** of Torino Fashion Week is come back with the new edition of the b2b **Torino Fashion Match 2023,** on the **28|29|30 June 2023.**

The event of international meetings organized by **Unioncamere Piemonte** (Regional Union of Chambers of Commerce of the Piedmont Region), in collaboration with the **Turin Chamber of Commerce**, as partners of the **Enterprise Europe Network** (EEN) and *Sector Group Textile* and *Sector Group Culture & Creative Industries*, will be held **in presence** during the TFW.

 $\label{lem:com_watch} \textbf{Check the Video from 2022 edition} \ \, \underline{\text{https://www.youtube.com/watch?v=YIMVeRY6Hn4\&t=107s}} \\ \textbf{Check the Video from 2019 edition: } \ \, \underline{\text{https://youtu.be/KsEkTnRCiW4}} \\ \textbf{Check the Video from 2019 edition: } \ \, \underline{\text{https://youtu.be/KsEkTnRCiW4}} \\ \textbf{Check the Video from 2019 edition: } \ \, \underline{\text{https://youtu.be/KsEkTnRCiW4}} \\ \textbf{Check the Video from 2019 edition: } \ \, \underline{\text{https://youtu.be/KsEkTnRCiW4}} \\ \textbf{Check the Video from 2019 edition: } \ \, \underline{\text{https://youtu.be/KsEkTnRCiW4}} \\ \textbf{Check the Video from 2019 edition: } \ \, \underline{\text{https://youtu.be/KsEkTnRCiW4}} \\ \textbf{Check the Video from 2019 edition: } \ \, \underline{\text{https://youtu.be/KsEkTnRCiW4}} \\ \textbf{Check the Video from 2019 edition: } \ \, \underline{\text{https://youtu.be/KsEkTnRCiW4}} \\ \textbf{Check the Video from 2019 edition: } \ \, \underline{\text{https://youtu.be/KsEkTnRCiW4}} \\ \textbf{Check the Video from 2019 edition: } \ \, \underline{\text{https://youtu.be/KsEkTnRCiW4}} \\ \textbf{Check the Video from 2019 edition: } \ \, \underline{\text{https://youtu.be/KsEkTnRCiW4}} \\ \textbf{Check the Video from 2019 edition: } \ \, \underline{\text{https://youtu.be/KsEkTnRCiW4}} \\ \textbf{Check the Video from 2019 edition: } \ \, \underline{\text{https://youtu.be/KsEkTnRCiW4}} \\ \textbf{Check the Video from 2019 edition: } \ \, \underline{\text{https://youtu.be/KsEkTnRCiW4}} \\ \textbf{Check the Video from 2019 edition: } \ \, \underline{\text{https://youtu.be/KsEkTnRCiW4}} \\ \textbf{Check the Video from 2019 edition: } \ \, \underline{\text{https://youtu.be/KsEkTnRCiW4}} \\ \textbf{Check the Video from 2019 edition: } \ \, \underline{\text{https://youtu.be/KsEkTnRCiW4}} \\ \textbf{Check the Video from 2019 edition: } \ \, \underline{\text{https://youtu.be/KsEkTnRCiW4}} \\ \textbf{Check the Video from 2019 edition: } \ \, \underline{\text{https://youtu.be/KsEkTnRCiW4}} \\ \textbf{Check the Video from 2019 edition: } \ \, \underline{\text{https://youtu.be/KsEkTnRCiW4}} \\ \textbf{Check the Video from 2019 edition: } \ \, \underline{\text{https://youtu.be/KsEkTnRCiW4}} \\ \textbf{Check the Video from 2019 edition: } \ \, \underline{\text{https://youtu.be/KsEkTnRCiW4}} \\ \textbf{Check the Video from 2019 edition: } \ \, \underline{\text{https://youtu.be/KsEkTnRCiW4}} \\ \textbf{Check the Video from 2019 edition: } \ \, \underline{\text{https://y$

WHY PARTICIPATE:

- The B2B brings together **companies, fashion designers, retailers, buyers and sectoral experts** that can meet in pre-scheduled meetings allowing participants to create international commercial collaborations to find potential **business and technological partners**.
- In 7 years the b2b created relevant **success stories** around the world and successful collaborations and it allowed clients to establish international contacts and business partnerships.
- Your success stories, as commercial agreements or the huge relations that you will establish during the b2b, will be promoted through the EEN and European Commission channels, through the TFW platforms, press at national and international level.
- You can register to the dedicated platform and select your meetings to create international agreements!!

The event has been awarded by the European Commission as **Best Practice 2019 among EEN Sector Groups**, during the EEN Annual Conference 2019, in Helsinki, with the action: *Fashion Match, the next generation of brokerage* events.

The **Enterprise Europe Network**, co-financed by the European Commission, is **committed to support companies and entrepreneurs to grow and to innovate internationally** with dedicated service of business development. Presented in more than 60 countries the EEN operates through 600 local partner organizations selected by the European Commission.

REGISTRATION WILL BE AVAILABLE SOON

Stay tuned :

https://pie.camcom.it/torino-fashion-match

For more details You can contact:

<u>Unioncamere Piemonte</u> as EEN contact point for textile and fashion : <u>f.Leonetti@pie.camcom.it</u>

B2B 2022: https://b2worth-torinofashionmatch-2022.b2match.io/

enterprise europe network

Torino Fashion Match_ B2B 2016_17_18_19_20_21_22

by Unioncamere Piemonte in collaboration with Enterprise Europe Network

+43_ countries

2780_ B2B and meetings partecipants

+3790_ internationals meetings realized

Torino Fashion Week 2016_17_18_19_20_21_22

by TModa

21_ main partners

77_technical partners

12_ institutionals partners

17_ internationals collaborations

520_ fashion designers from all over the world on catwalk

+3.400_ press on web and paper

+6.051.310_ digital edition views 2020-2021























_ Villa Sassi Parades









_ Villa Sassi Party









_ Mercato Centrale Torino Cooking Class Experience with the Chef Antonio Chiodi Latini







The event of international meetings organized by **Unioncamere Piemonte** (Regional Union of Chambers of Commerce of the Piedmont Region), in collaboration with the **Turin Chamber of Commerce**, as partners of the **Enterprise Europe Network** (EEN) and *Sector Group Textiles* and *Sector Group Culture & Creative Industries*, will be held **in presence** during the TFW.

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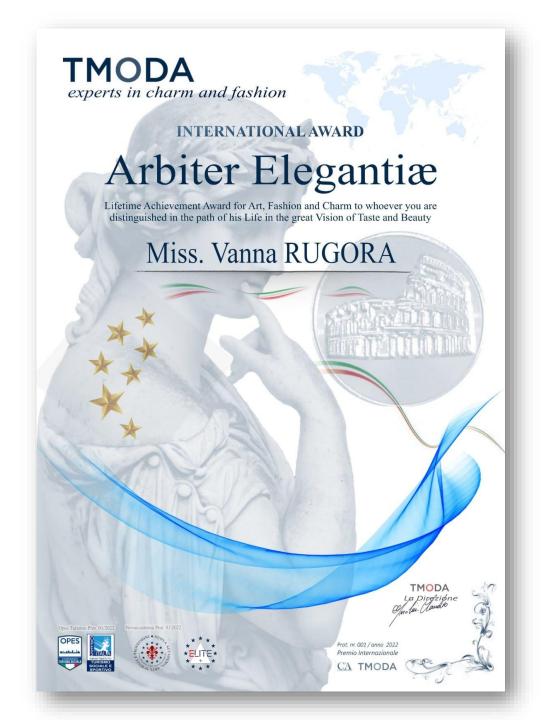














TModa in collaboration with the New Academy of Arts, Sciences and Professions and Opes Turismo in the Fashion and Eco-sustainable Tourism section, will provide the Award "International Style Recognition" as

"Arbiter Elegantiae"

Lifetime Achievement award for art, fashion and charm to whoever you are distinguished in the path of his life in the great vision of taste and beauty.











Awards

2017_ CNA, CNA Federmoda, Camera di Commercio di Torino Miglior evento di stile

2018_ CNA, CNA Federmoda, Camera di Commercio di Torino

Torino nel mondo e il mondo a Torino. Con gratitudine da CNA a Claudio Azzolini

2018_ Cover Magazine Dubai

330 pagine dedicate alla Torino Fashion Week

2018_ Islamica 500 Barhein

The 500 who make the Islamic Economy

2019_ CNA, CNA Federmoda, Camera di Commercio di Torino

Per aver saputo costruire e far crescere un format vincente

2019_ European Commission, Enterprise Europe Network, Easme

Best Practice 2019 con il Format FashionMatch

the next generation of brokerage event!

2020_ CNA, CNA Federmoda, Camera di Commercio di Torino

Per aver creduto nella ripartenza e consolidato un format vincente.

Con gratitudine da CNA a Claudio Azzolini

2021_ CNA, CNA Federmoda, Camera di Commercio di Torino

Per aver creduto nella ripartenza e consolidato un format vincente.

Con gratitudine da CNA a Claudio Azzolini

2022_ CNA, CNA Federmoda, Camera di Commercio di Torino

Per il sostegno concreto alla moda torinese e per aver contribuito a promuovere i brand indipendenti

Con gratitudine da CNA a Claudio Azzolini, TModa

2022_ E'Vento di Turismo, Camera di Commercio di Torino, CNA

Ambasciatori del Piemonte nel mondo, Claudio Azzolini - Torino Fashion Week

2022_ Parlamento Europeo Roma, La Moda Veste la Pace Speciale riconoscimento a Claudio Azzolini, Promotore di Moda Inclusiva e Circolare

2022 UNVS Roma Benemerita del CONI,

Benemerenza all'Arte e alla Cultura, Claudio Azzolini, Federica Leonetti, TModa

2022_ UNVS Roma Benemerita del CONI,

premio Artemide all'Arte e alla Cultura, Mr. Claudio Azzolini

2022_ UNVS Roma Benemerita del CONI,

premio Artemide all'Arte e alla Cultura, Miss Federica Leonetti

2022_ UNVS Roma Benemerita del CONI,

premio Athena al Fair Play, TModa - Torino Fashion Week

2022 International Academie Diplomatique Pax et Salus,

Pour l'engagement pour la Paix, pour le Social, pour amener la Famille Mandela en Italie

2022_ Nova Academia ad Artes, Scientias et Professiones

Araldo Accademico per la Fratellanza al Fondatore Claudio Azzolini







Location_Villa Sassi Torino, onsite event and in live streaming on social networks **Dates of shows_27 JUNE - 3 JULY 2023**, from h 5 PM to 6 PM and from 8 PM to 22 PM

Participants: min 6 max 8 fashion designers/companies each session that will show their garments' or accessories' collections with min 10 max 15 outfits each brand (garments, shoes, suits, accessories, jewelleries, man/woman/kid)

Benefits for participants:

- Daily press release
- Photos backstage and catwalk
- Video catwalk
- Video fashion designer interview
- Baiabasa e-commerce platform
- B2B Torino Fashion Match (b2b, Talks, in collaboration with Enterprise Europe Network)
- Led Wall on display at <u>Rinascente</u> store, in Turin, for 30 days
- Awards Main Partners
- Cooking Class Experience and additional side events
- Streaming Live of Parades

Extras to be agreed with the organization:

- Restaurant in Villa Sassi
- Lounge bar in Villa Sassi
- Conventions Hotels
- Transfers with driver
- Personalized communication
- Personalized photo and video shooting at Villa Sassi

Support staff

- Press office
- Artistic direction
- 15 models
- 3 video makers
- 2 photographers
- 4 make-up artists
- 4 hair style artists
- 5 backstage direction
- 2 dressers per stylist

Fee €. 2.000 + vat





Torino Fashion Week organized by TMODA

international Partner









institutional Partner









technical Partner



















press office







under the patronage of



digital video







